

## WSCA Meeting



**01/14/2019**

### **Pro Pacific, Kirkland**

January Meeting called to order @4:02pm

Attendance – 9 members' present

**Mr. President-** Brandon LaVielle: Welcome, called meeting to order.

**Secretary-** Review of the minutes-Motion to approve November 2018 minutes – J.J. Meland 1<sup>st</sup>, Roger Knapp 2<sup>nd</sup>

- **Treasurer's report** – Jeff Pratt: Unable to attend
- Motion to approve \$1000 to sponsor five chefs to attend ACF nationals upcoming regional conference: Brandon LaVielle 1<sup>st</sup>, Roger Knapp 2<sup>nd</sup>.

#### **Apprentice report- Chef Brandon and Tony**

- The Bite of the Apprentice is at Bell Harbor Convention Center. There will be a \$2000 fee.
- The Bell Harbor location will attract Seattle's downtown chefs. In turn, going into the heart of Seattle.
- Location needs to be considered in order to capture Seattle chefs interest.
- The goal is free advertising through networking.
- Need to establish a marketing budget.
- Potential Television spot-Chef JJ Meland to lead promotion for the chefs association including brand awareness.
- Need a small budget for acf posters.
- Working out the barriers of location. (ie., parking)
- Areas in works is Bell Harbor/downtown Seattle in hopes to gain media coverage from national television broadcast stations.

#### **Old Business:**

- FSA's sponsorship using previous owners name as a headliner to promote competition.

- Practical exams/April 6 and September 21, 2019.
- Discussion on future live streaming of videos.
- ACF Nationals needs competition location for 2020.
- Suggesting special dinner at the 2020 Hilton convention honoring Chef Walter Brunowitz awards, accomplishments and contributions to the apprenticeship program and overall success towards WSCA growth throughout the past two decades.
- Sam King is a candidate for hiring for the administrative assistant position.

### Competition Report

- Competition is reserved for May 4th-5th at Bellingham WA.
  - Sysco is willing to donate \$1000 for food for the event.
  - Sysco would like to add door raffle prizes and a prize for the winner. (ie., knives & knife set)
  - Sysco wants to be involved in the competition and discussions are underway including purchasing of metals, paying for all the food (mystery basket) and \$2000 for anything else the chapter needs (ie., travel, stipends etc.)
  - Sysco needs a few more details and is coordinating with Chef Brandon LaVielle.
- This will be a two day competition: \$75 students and \$150 professionals.
- Chef's Wynne and LaVielle will coordinate together to set the event up. Chef's Meland and Knapp will set up six to eight mystery baskets
- There will be a Green on Greens vegetarian competition that will be sponsored by local farms July 15 or 22, 2019. Kitsap Golf and Country Club is being considered for location.
- Competition: Mike Ventura is looking into boarding for the judges. Need a fourth judge.
- Sysco Food Services of America wants to help WSCA out with competition- Kevin McGuffin will support the chapter leading Sysco's involvement. Kevin McGuffin will be coordinating with Chef Tony Parker to create digital posters for the chapter.
- Kitap Country Golf Club will host a competition event for free. Bremerton is up for consideration as well. Shuttle's up to the golf course is affordable and WA State Ferries are under consideration.

### New Business:

- Sam King is still interested in the administrative assistant position- **Motion to move forward and hire:** Brandon LaVielle 1<sup>st</sup>,

Roger Knapp 2<sup>nd</sup>. Chef Brandon is going to reach out to Gary Fuller.

- Feb 16 is regional competition at Renton Technical College.
- Roger Knapp and Brandon LaVielle plan to proctor next exams.
- Upcoming President's dinner cost is Students \$45, Non members \$70 and Members \$60.
- WSCA website revision underway. An audit and analysis was conducted by Chef J.J Meland and there were significant changes that need to be addressed.
- There is discussion of possibly moving elections to digital online.

### **Round table**

- Kevin McGuffin- Needs a timeline on digital posters.

### **Upcoming Meetings** – Brandon LaVielle

- February 11, 2019 - Presidents Award Dinner/Broadmoor Golf and Country Club
- March 11, 2019 - Chamber Bay Golf Club
- April 8, 2019 - Bite of the Apprenticeship

Motion to adjourn Brandon LaVielle 1<sup>st</sup> and Tony Parker 2<sup>nd</sup> at 6:11pm.

Members in attendance: Maria Astorga, Tony Brooks, J.J. Meland, Brandon LaVielle, Daniel Griffith, Roger Knapp, Josh McKinnon, Kevin McGuffin, Tony Parker, and David Amar.